



## Gary and Joanie McGuffin

Gary and Joanie McGuffin are Canadian wilderness ambassadors, explorers, photojournalists and conservationists. They have shared their experiences of their long-distance wilderness voyages through national radio serials, television documentaries, national newspaper and magazine features, multimedia presentations, photographic exhibitions, and their eight photographic and instructional books. They have paddled across Canada and circumnavigated Lake Superior.

They are recipients of the Premier's Award and The Queen's Golden Jubilee Medal for their lifetime achievements in exploration, wilderness preservation and environmental education. They are founders of the *Lake Superior Watershed Conservancy* (LSWC), an international non-profit that envisions a healthy Lake Superior watershed sustained through basin wide initiatives. LSWC is protecting land and developing eco and cultural tourism opportunities through the Lake Superior Water Trail.

The McGuffins are among Trans Canada Trail's National Champions. For the past decade, Gary and Joanie have been involved in cultural research to identify, locate, and photograph the painting landscapes of the Group of Seven during the formative years in northern Ontario. This research resulted in the production of a documentary film *Painted Land, In Search of the Group of Seven*. In 2017, the film won a Canadian screen award for Best Editorial Research.

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